

Organizational Theory And Design 2nd Canadian Edition Updated Version

Organizational Theory and Design 2nd Canadian Edition is a comprehensive textbook that offers an in-depth exploration of how organizations function, evolve, and are structured within the Canadian context. Authored by leading scholars in the field, this edition emphasizes contemporary theories, practical applications, and strategic considerations vital for students, managers, and academics interested in understanding organizational dynamics. Its balanced focus on both theory and real-world case studies makes it an essential resource for anyone seeking to grasp the complexities of organizational design in today's fast-changing environment.

Understanding Organizational Theory

Organizational theory is the study of how organizations are structured and how they operate to achieve their goals. It examines the relationships between various organizational components, such as hierarchy, communication, culture, and technology, and how these elements influence overall effectiveness.

Historical Development of Organizational Theory

The evolution of organizational theory has been shaped by various schools of thought, including:

- **Classical Approach:** Focuses on hierarchy, specialization, and formal rules to improve efficiency.
- **Human Relations Approach:** Emphasizes the importance of employee well-being, motivation, and communication.
- **Contingency Theory:** Argues that organizational structure should align with environmental variables and specific situational factors.
- **Modern Theories:** Incorporate concepts like systems thinking, network theory, and organizational ecology.

This historical perspective helps understand how organizational design has adapted over time to meet changing demands.

Core Concepts in Organizational Design

Organizational design involves creating or changing an organization's structure to improve

efficiency and effectiveness. The 2nd Canadian Edition emphasizes several core concepts:

Structural Elements

The fundamental building blocks of organizational design include:

- **Work Specialization:** Division of labor to increase efficiency.
- **Departmentalization:** Grouping activities into departments or units.
- **Chain of Command:** Clear authority lines and reporting relationships.
- **Centralization vs. Decentralization:** Degree of decision-making authority.
- **Formalization:** Extent to which rules and procedures are documented.

Designing for Effectiveness

Achieving organizational effectiveness involves aligning structure with strategy, environment, and technology. The textbook emphasizes the importance of balancing flexibility with control to adapt to dynamic markets.

Types of Organizational Structures

The 2nd Canadian Edition explores various organizational structures, each suited to different organizational needs:

Functional Structure

Organizes departments based on specific functions like marketing, finance, and operations. Benefits include specialization but may lead to silos.

Divisional Structure

Segments the organization by products, geography, or markets, fostering focus and accountability for each division.

Matrix Structure

Combines functional and divisional structures, allowing for dual reporting relationships. Facilitates communication but can create confusion.

Team-Based Structure

Emphasizes collaborative work through teams, promoting flexibility and innovation.

Network Structure

Uses outsourcing and strategic alliances to operate more flexibly and cost-effectively.

Organizational Culture and Climate

An integral part of organizational design is understanding the culture—the shared values, beliefs, and norms that influence behavior. The 2nd Canadian Edition discusses how culture impacts organizational effectiveness and change initiatives.

Types of Organizational Culture

Common cultures include:

- **Clan Culture:** Emphasizes collaboration, mentorship, and team cohesion.
- **Adhocracy Culture:** Fosters innovation, risk-taking, and adaptability.
- **Market Culture:** Focuses on competitiveness, achievement, and goal orientation.
- **Hierarchy Culture:** Values stability, procedures, and formal authority.

Understanding these cultures helps managers tailor their strategies to foster desired behaviors.

Change and Innovation in Organizational Design

The 2nd Canadian Edition underscores the importance of adaptability in organizational structures to respond to technological advances, globalization, and shifting market demands.

Driving Organizational Change

Effective change management involves:

- Recognizing the need for change
- Communicating effectively with stakeholders
- Implementing new structures gradually
- Monitoring and adjusting as needed

Encouraging Innovation

Designing organizations that promote innovation often involves:

- Creating flexible structures like teams and networks
- Fostering a culture of experimentation and learning
- Providing resources and autonomy for creative initiatives

Application of Organizational Theory and Design in Canadian Context

The 2nd Canadian Edition emphasizes how Canadian organizations operate within specific cultural, legal, and economic environments. Key considerations include:

- Understanding regional differences across provinces
- Considering bilingual and multicultural workforce dynamics
- Aligning organizational practices with Canadian employment laws and standards
- Adapting global strategies to local contexts

This localized approach ensures that organizational designs are realistic and effective within the Canadian landscape.

Case Studies and Practical Applications

The textbook incorporates numerous case studies illustrating successful and failed organizational designs across various industries in Canada, such as:

- Tech startups adopting flat and agile structures
- Manufacturing firms transitioning to matrix structures
- Non-profit organizations emphasizing culture change
- Multinational corporations adapting global strategies to Canadian markets

These real-world examples help readers connect theory to practice.

Conclusion

Organizational Theory and Design 2nd Canadian Edition provides a thorough framework for understanding the intricate relationship between organizational structures, culture, and environment. Its focus on contemporary theories, practical applications, and the specific Canadian context makes it an invaluable resource for students and practitioners alike. By mastering the principles outlined in this textbook, readers can design and manage organizations more effectively, fostering innovation,

resilience, and sustainable success in a competitive global economy.

Key Takeaways

- Understanding the evolution and core concepts of organizational theory is essential for effective design.
- Choosing the appropriate structure depends on strategic goals, environment, and organizational culture.
- Organizational culture significantly influences behavior and change management success.
- Flexibility and innovation are critical in adapting to rapid technological and market shifts.
- Canadian-specific factors must be considered when designing organizational structures and practices.

Organizational Theory and Design 2nd Canadian Edition: An In-Depth Review

In the realm of management education and professional practice, *Organizational Theory and Design 2nd Canadian Edition* stands as a comprehensive resource that bridges foundational concepts with contemporary organizational challenges. Authored by esteemed scholars, this edition offers an insightful exploration of how organizations are structured, how they evolve, and how they adapt to dynamic environments, making it an indispensable reference for students, educators, and practitioners alike. This review aims to dissect the key features, strengths, and areas of innovation within this edition, providing an expert perspective on its contribution to the field.

Overview and Context

Organizational Theory and Design 2nd Canadian Edition is designed to serve as both a textbook and a practical guide, tailored specifically for the Canadian context but equally relevant to global audiences. Building upon the foundational principles established in the first edition, this volume integrates updated theories, contemporary case studies, and emerging trends in organizational design. Its primary goal is to equip readers with the knowledge to analyze, interpret, and influence organizational structures effectively.

The book is particularly relevant in today's rapidly changing business landscape, characterized by technological innovation, globalization, and shifting workforce dynamics. It recognizes that organizations are complex, adaptive systems, requiring nuanced approaches to design and management.

Core Content and Structure

Organizational Theory and Design 2nd Canadian Edition is structured into clear, logically sequenced

sections that facilitate progressive understanding. Each part combines theoretical frameworks with practical applications, ensuring readers can connect concepts to real-world scenarios.

2.1 Foundations of Organizational Theory

This section introduces the fundamental principles that underpin organizational analysis:

- Historical evolution of organizational thought, from classical approaches to modern perspectives
- Key theories such as bureaucratic theory, scientific management, and human relations
- Contemporary paradigms like systems theory, contingency theory, and complexity theory

The authors emphasize the importance of understanding these roots to appreciate current practices, highlighting how historical insights inform ongoing innovations.

2.2 Organizational Structures and Design

A core component of the book, this section explores various structural configurations:

- Functional structures: efficiency through specialization
- Divisional structures: flexibility and responsiveness
- Matrix structures: balancing functional and project-based needs
- Team-based structures: fostering collaboration
- Network and virtual organizations: leveraging technology for dispersed operations

Each structure is analyzed in terms of advantages, disadvantages, and suitability to different organizational goals. The section also discusses design principles such as specialization, coordination, formalization, and decentralization.

2.3 Contemporary Organizational Challenges

This critical section addresses modern issues affecting organizational design:

- Globalization and its impact on organizational flexibility
- Technological advancements, including digital transformation and automation
- Workforce diversity and inclusion strategies
- Agile and lean organizations: emphasizing adaptability and continuous improvement
- Sustainability and corporate social responsibility

The authors provide current case studies illustrating how organizations navigate these challenges through innovative design choices.

2.4 Emerging Trends and Future Directions

The final sections focus on cutting-edge developments:

- Digital organizations and the rise of remote work
- Artificial intelligence and data-driven decision-making
- Organizational agility as a competitive advantage
- Designing for resilience in uncertain environments

This forward-looking perspective encourages readers to think strategically about designing organizations capable of thriving amidst constant change.

Key Features and Innovations

Organizational Theory and Design 2nd Canadian Edition distinguishes itself through several notable features:

2.1 Emphasis on Canadian Context

While global in scope, the book thoughtfully integrates Canadian organizational examples, laws, and cultural considerations. This contextualization makes it particularly valuable for students and practitioners operating within the Canadian business environment, fostering more relevant and nuanced understanding.

2.2 Integration of Contemporary Case Studies

Real-world case studies are woven throughout the chapters, illustrating key concepts in action. These include analyses of Canadian corporations, non-profits, and government agencies, providing practical insights into how theoretical principles are applied.

2.3 Focus on Organizational Change and Development

Recognizing that organizations are constantly evolving, the book dedicates significant content to change management, organizational development, and resistance to change. It offers frameworks and best practices for implementing structural adjustments smoothly.

2.4 Use of Visual Aids and Diagrams

Complex concepts are clarified through detailed diagrams, charts, and tables. Visual representations of structures, processes, and flows facilitate comprehension and retention, especially for visual learners.

2.5 Pedagogical Tools

Features such as review questions, discussion prompts, and chapter summaries enhance learning. These tools encourage critical thinking and reinforce understanding.

Strengths and Potential Limitations

Strengths:

- **Comprehensive Coverage:** The book covers a broad spectrum of organizational theory and design topics, from classical to modern approaches.
- **Canadian Relevance:** The contextual examples make concepts more tangible for Canadian students and practitioners.
- **Up-to-Date Content:** Inclusion of recent trends like digital transformation, agile organizations, and sustainability ensures relevance.
- **Practical Orientation:** Case studies and real-world applications bridge theory and practice effectively.
- **Clear Presentation:** Well-organized chapters with visual aids enhance readability and comprehension.

Potential Limitations:

- **Depth of Technical Content:** For highly specialized audiences, certain topics might require supplementary resources.
- **Focus on Larger Organizations:** While applicable broadly, some examples are skewed toward large corporations, potentially underrepresenting small or non-profit organizations.
- **Rapid Technological Changes:** As technology evolves quickly, some content related to digital trends may require periodic updates or supplementary readings.

Who Should Read This Book?

This edition is ideal for:

- Undergraduate and graduate students studying management, organizational behavior, or

business administration

- Instructors seeking a comprehensive textbook with Canadian relevance
- Practitioners and managers interested in organizational design strategies
- Researchers exploring contemporary organizational phenomena

Its balanced approach makes it suitable for both academic settings and real-world application.

Conclusion: A Valuable Resource for the Modern Organization

Organizational Theory and Design 2nd Canadian Edition stands out as a robust, well-curated resource that effectively bridges theoretical foundations with practical insights. Its emphasis on contemporary challenges, Canadian context, and innovative trends positions it as a vital tool for understanding how organizations are structured and how they can adapt to an ever-changing environment.

Whether you are a student seeking a comprehensive introduction, an educator designing curriculum, or a manager aiming to refine organizational design, this edition offers valuable perspectives grounded in current realities. Its clarity, depth, and relevance make it a noteworthy addition to the literature on organizational theory and design.

In an era marked by technological disruption and global interconnectedness, understanding the principles articulated in this book is crucial for designing resilient, efficient, and innovative organizations. As such, Organizational Theory and Design 2nd Canadian Edition deserves recognition as a significant contribution to both academic and professional management resources.

Note: This review aims to provide an in-depth analysis based on the typical content and features expected of this publication. For the most accurate and detailed insights, consulting the actual textbook is recommended.

Question What are the key components of organizational design discussed in the 2nd Canadian Edition of 'Organizational Theory and Design'? The key components include work specialization, departmentalization, chain of command, span of control, centralization and decentralization, formalization, and integration mechanisms, which collectively determine how an organization is structured and operates. How does the 2nd Canadian Edition address the impact of organizational culture on design choices? The edition emphasizes that organizational culture influences design by shaping employee behaviors, communication patterns, and adaptability, thereby affecting the effectiveness of different structural arrangements. What are the main types of organizational structures outlined in the book? The main types include functional, divisional, matrix, team-based, and network structures, each suited to different organizational strategies and environments. How does the book explain the relationship between organizational strategy and design? It explains that organizational design must align with the organization's strategy to

effectively support its goals, whether through differentiation, cost leadership, or innovation strategies. What role does formalization play in organizational design according to the 2nd Canadian Edition? Formalization refers to the extent to which rules, procedures, and communications are standardized, impacting flexibility and control within the organization. How does the book approach the concept of organizational change and design adaptation? The book discusses that organizations must adapt their structures in response to environmental shifts, technological advancements, and internal growth to maintain effectiveness. What insights does the edition provide on the challenges of implementing organizational change? It highlights resistance to change, the importance of leadership, communication, and aligning organizational culture with new structures to facilitate successful implementation. How are contemporary trends like digital transformation integrated into organizational design concepts in the book? The edition explores how digital technologies influence organizational structures by enabling flatter hierarchies, promoting agility, and supporting virtual teams. What is the significance of contingency theory in the context of organizational design as presented in this book? Contingency theory suggests that there is no one best way to design an organization; instead, structural choices depend on various internal and external factors such as environment, size, and strategy. How does the book incorporate Canadian organizational context into its theories and examples? It integrates Canadian case studies, regulatory considerations, and regional business practices to provide relevant insights into organizational design within the Canadian environment.

Related keywords: organizational structure, management principles, organizational behavior, organizational change, organizational development, leadership theories, organizational culture, business administration, corporate governance, strategic management

CHARLOTTE AND PETER FIELL

Charlotte and Peter Fiell are renowned figures in the world of design, architecture, and contemporary visual culture. Their collaborative work as authors, researchers, and curators has significantly influenced how we perceive design history and its impact on modern society. With a keen eye for detail and a passion for uncovering the stories behind iconic objects and movements, Charlotte and Peter Fiell have established themselves as authoritative voices in the field. This article delves into their backgrounds, contributions, notable publications, and their lasting influence on design scholarship.

Who Are Charlotte and Peter Fiell?

Background and Career Overview

Charlotte and Peter Fiell are British design historians and authors celebrated for their extensive work on design history and contemporary design trends. Their collaborative efforts have resulted in numerous influential publications that are widely used by students, professionals, and enthusiasts alike.

Charlotte Fiell's academic background is rooted in art and design history, which she has combined with her keen interest in the cultural aspects of design. Peter Fiell, on the other hand, is recognized for his expertise in design criticism and his ability to contextualize design within broader social and cultural frameworks.

Together, they have spent decades researching, writing, and curating exhibitions that highlight the evolution of design from the early modern period to the present day.

Major Contributions to Design Literature

Key Publications

The Fiells are perhaps best known for their comprehensive and visually engaging books that explore various facets of design. Some of their most influential publications include:

- **Design of the 20th Century** ? A definitive guide that chronicles the development of design over the last hundred years, covering everything from industrial design to graphic arts.
- **1000 Lights** ? An extensive survey of lighting design, showcasing innovations and iconic fixtures from around the world.
- **Furniture Design** ? An in-depth look at the evolution of furniture, highlighting key designers and movements that shaped modern interiors.
- **Design Culture: An Anthology** ? A collection of essays and case studies that examine the cultural significance of design across different eras and regions.

Their books are characterized by their rich visual content, combining high-quality photographs, detailed illustrations, and insightful analysis, making them invaluable resources for understanding the history and significance of design.

Curatorial and Exhibition Work

Beyond their publications, Charlotte and Peter Fiell have curated numerous exhibitions that have traveled worldwide. These exhibitions often serve as visual narratives that bring their written work to life, engaging audiences with immersive experiences.

Some notable exhibitions include:

- Modern Masters: Design in the 20th Century ? Showcasing key works from influential designers.
- Lighting the Future ? Exploring innovations in lighting technology and design.
- Furniture of the 21st Century ? Highlighting contemporary trends and emerging designers.

Their curatorial work emphasizes the importance of storytelling in design and underscores the social, cultural, and technological factors that influence creative practices.

Their Approach to Design History

Interdisciplinary Perspective

Charlotte and Peter Fiell advocate for an interdisciplinary approach to understanding design. They believe that design cannot be studied in isolation but must be contextualized within cultural, political, and technological frameworks.

This perspective allows their work to:

- Connect design movements with historical events.
- Analyze the societal impact of technological innovations.
- Explore the ways design reflects cultural identities.

Visual Emphasis

A hallmark of their publications is the emphasis on visual content. They understand that design is a highly visual discipline, and their books are often praised for their stunning imagery that complements scholarly analysis.

This visual focus:

- Enhances reader engagement.
- Provides a comprehensive understanding of design objects.
- Inspires designers and enthusiasts alike.

Influence and Legacy

Educational Impact

Charlotte and Peter Fiell's work has become standard reading in design education worldwide. Their books are frequently cited in university courses on design history, industrial design, and visual

culture.

Their clear explanations and rich visuals make complex subject matter accessible to students and newcomers to the field.

Inspiring Contemporary Designers

Many modern designers cite the Fiells' publications as sources of inspiration. Their detailed case studies and historical insights help emerging designers appreciate the roots of their craft and the evolution of design principles.

Promoting Design Awareness

Through their exhibitions and writings, the Fiells have helped raise public awareness about the importance of design in everyday life. They emphasize that good design is not only functional but also culturally meaningful and aesthetically compelling.

Notable Awards and Recognitions

Over the years, Charlotte and Peter Fiell have received numerous accolades for their contributions to design scholarship and publishing, including:

- Design awards from major institutions.
- Recognition for their influence in curatorial practices.
- Honorary mentions for promoting design literacy worldwide.

Conclusion

Charlotte and Peter Fiell are pivotal figures in the understanding and appreciation of design. Their work bridges scholarly research and popular engagement, making complex design histories accessible and compelling. Whether through their meticulously researched books, inspiring exhibitions, or educational initiatives, they continue to shape the discourse around design's role in culture and society. For anyone interested in the evolution of design or seeking to deepen their appreciation of creative innovation, exploring the work of Charlotte and Peter Fiell offers valuable insights and inspiration.

Keywords: Charlotte and Peter Fiell, design history, design books, design exhibitions, influential designers, contemporary design, visual culture, design education, industrial design, furniture design, lighting design

Charlotte and Peter Fiell are renowned names in the world of design, architecture, and contemporary culture. Their collaborative work as authors, curators, and commentators has significantly shaped how audiences engage with design history and innovation. This dynamic duo's influence extends across numerous publications, exhibitions, and educational initiatives, making them pivotal figures for anyone interested in the evolution of design and its cultural implications. In this guide, we'll explore their backgrounds, key contributions, notable publications, and the enduring impact they have had on the field of design.

Who Are Charlotte and Peter Fiell?

Charlotte and Peter Fiell are a married couple with a shared passion for design. Their combined expertise spans decades, during which they have authored influential books, curated exhibitions, and contributed to scholarly discussions on design's role in society. Their work often blurs the lines between academic analysis and accessible storytelling, making complex topics approachable for both specialists and general readers.

Backgrounds and Expertise

- Charlotte Fiell: Charlotte has a background rooted in design history and cultural studies. Her focus often emphasizes contemporary design movements and their socio-cultural contexts.

- Peter Fiell: With a robust background in industrial design and architecture, Peter's insights frequently delve into design innovation, craftsmanship, and technological advancements.

Together, their complementary skills allow them to craft comprehensive narratives that contextualize design within broader historical, technological, and cultural frameworks.

Major Contributions and Notable Works

Influential Publications

The Fiell couple has authored and edited numerous books that have become staples in the fields of design and architecture. Some of their most notable publications include:

- "1000 Chairs" (2002): An exhaustive survey of chair design, exploring its evolution from functional object to icon of style and artistic expression.

- "Design of the 20th Century" (1999): A comprehensive overview of the century's most influential designers, movements, and innovations.

- "The Story of Design" (2012): A richly illustrated narrative tracing the history of design from prehistory to the digital age.

- "Fashion Design": Exploring the trajectory of fashion as an integral aspect of cultural expression and innovation.

- "The FIELL Collection": A series highlighting iconic design pieces, offering insights into their creation and significance.

Curatorial and Exhibition Work

Beyond their writing, Charlotte and Peter Fiell have curated numerous exhibitions showcasing design history and contemporary innovation. Their curatorial approach often emphasizes storytelling, contextualizing objects within cultural and societal shifts.

Educational Impact

Their work has been influential in academic settings, inspiring curricula, lectures, and seminars that introduce students and professionals alike to the richness of design history.

The Fiell Approach to Design

The Fiell duo's methodology combines rigorous research with engaging storytelling. They aim to:

- Make Design Accessible: Simplify complex concepts without sacrificing depth, making design history approachable for a broad audience.

- Highlight Cultural Contexts: Emphasize how design reflects, influences, and responds to societal changes.

- Showcase Innovation: Celebrate the creative process behind iconic objects, emphasizing craftsmanship, technology, and artistic vision.

- Foster Appreciation for Craftsmanship: Recognize the skill and artistry involved in design, encouraging respect for both historical and contemporary designers.

Key Themes in Their Work

- The Evolution of Design

Charlotte and Peter Fiell trace how design has evolved over centuries, influenced by technological advancements, cultural shifts, and economic factors. From early craftsmanship to mass production and digital design, they highlight pivotal moments and figures.

- The Intersection of Art and Function

Their work often explores how functional objects become symbols of aesthetic movement, reflecting societal values and individual identity.

- Sustainability and Future Trends

Recent writings emphasize the importance of sustainable design and innovation in addressing global challenges, positioning the Fiell couple as forward-thinking commentators.

- Design as a Cultural Phenomenon

They argue that design is not merely about objects but is deeply intertwined with cultural narratives, politics, and social change.

Influence and Legacy

Charlotte and Peter Fiell have played a crucial role in elevating the discourse around design, blending scholarly rigor with popular appeal. Their publications are widely used in academic courses, while their exhibitions and public talks inspire a broader appreciation for design's role in shaping human experience.

Key Contributions to the Field

- Bridging Academic and Popular Audiences: Their work makes scholarly insights accessible,

fostering a wider appreciation.

- Documenting Design History: Their comprehensive catalogs serve as essential references.

- Encouraging Critical Engagement: They challenge audiences to consider design's impact on society and the environment.

Conclusion: The Enduring Impact of Charlotte and Peter Fiell

In sum, Charlotte and Peter Fiell have established themselves as influential voices in the study and celebration of design. Their collaborative efforts have produced a body of work that is both academically rigorous and broadly accessible, shaping how we understand the history, present, and future of design. Whether through their books, exhibitions, or lectures, they continue to inspire new generations of designers, historians, and enthusiasts to appreciate the artistry, innovation, and cultural significance of design objects and movements.

Their legacy underscores the idea that design is not just about aesthetics but a vital part of human culture—an ongoing dialogue between function, form, and society. As the world faces new challenges and opportunities, the insights and enthusiasm of Charlotte and Peter Fiell remain vital sources of inspiration and knowledge in the ever-evolving landscape of design.

Question Who are Charlotte and Peter Fiell in the design world? Charlotte and Peter Fiell are renowned design historians, authors, and curators known for their influential books and contributions to design education and appreciation. What are some notable works by Charlotte and Peter Fiell? Their notable works include 'Design of the 20th Century', 'Furniture Design', and 'The Story of Graphic Design', which are widely regarded as essential references in the field. How have Charlotte and Peter Fiell influenced design history? Through their comprehensive publications and exhibitions, they have significantly shaped the understanding and appreciation of modern and contemporary design worldwide. Are Charlotte and Peter Fiell involved in any design exhibitions? Yes, they have curated numerous exhibitions on design topics, showcasing their expertise and promoting design awareness in museums and galleries globally. What is the focus of Charlotte and Peter Fiell's writing? Their writing primarily focuses on the history, evolution, and cultural impact of design, covering areas like furniture, graphic design, and industrial design. Have Charlotte and Peter Fiell received any awards for their work? Yes, they have received several awards and honors recognizing their contributions to design scholarship and publishing. Are Charlotte and Peter Fiell involved in teaching or academic work? While primarily known as authors and curators, they have also contributed to academic programs and lectures related to design history. Where can I find the works of Charlotte and Peter Fiell? Their books are available in major bookstores, online retailers, and libraries, and their exhibitions have been held at prominent museums worldwide. What impact

have Charlotte and Peter Fiell had on design education? They have influenced design education by providing comprehensive resources and inspiring new generations of designers and historians. Are Charlotte and Peter Fiell still active in the design community? As of the latest information, they continue to contribute through writing, curating, and participating in design discussions and events.

Related keywords: design, architecture, interior design, furniture, lighting, visual inspiration, design authors, modern design, Scandinavian design, design books

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