

# wella color chart to redken Workbook

**wella color chart to redken** is a common query among professional stylists and hair enthusiasts seeking to seamlessly transition, compare, or choose between two of the most reputable hair color brands in the industry. Understanding how to interpret and utilize color charts from Wella and Redken can significantly enhance the precision and predictability of hair coloring results. This article provides an in-depth comparison of Wella and Redken color charts, offering guidance on how to navigate their color systems, and tips for achieving your desired hair color outcome.

## Understanding the Wella Color Chart

### Overview of Wella's Color System

Wella is renowned for its extensive range of hair colors, including permanent, semi-permanent, and demi-permanent options. The Wella color chart is designed to help stylists and clients identify shades based on tone, depth, and level.

Wella's color system primarily uses a numeric and letter code:

- Levels: Indicate the lightness or darkness of the hair, typically numbered from 1 (black) to 10 (lightest blonde).
- Tones: Denoted by letters such as:
  - A ? Ash (cool tones)
  - B ? Beige
  - C ? Copper (warm tones)
  - D ? Gold
  - V ? Violet (cool tones)
  - M ? Mahogany (warm tones)

For example, a shade labeled 7A indicates a level 7 (blonde) with ash tones.

### Using the Wella Color Chart

The Wella color chart is typically presented as a grid or palette showing various shades at different levels with their corresponding tone indicators. To select a color:

- Determine the desired level of lightness/darkness.

- Decide on the preferred tone (cool, warm, neutral).
- Match the number and letter combination accordingly.

Wella also offers specialized lines like Koleston Perfect and Illumina Color, each with their unique color charts tailored to their formulations.

## Understanding the Redken Color Chart

### Overview of Redken's Color System

Redken's color offerings include shades suitable for permanent, demi-permanent, and semi-permanent coloring. Redken's color chart emphasizes a straightforward approach to shade selection, often combining a numbering system with descriptive terms.

Redken's color system features:

- Levels: From 1 (black) to 10 (lightest blonde).
- Intermixable Shades: Redken encourages mixing shades for custom results.
- Tone Indicators: Usually described as:
  - Cool (ash, violet)
  - Warm (gold, copper)
  - Neutral

Redken's Shades EQ and Chromatics lines have their own specific charts, with Shades EQ focusing on toning and glossing, and Chromatics offering permanent color.

### Using the Redken Color Chart

The Redken color chart is often displayed as a color wheel or a grid, with shades arranged by tone and level. To choose a shade:

- Identify the level corresponding to the desired lightness.
- Choose the tone based on warmth or coolness.
- Consider whether the shade is meant for permanent coloring or toning.

Redken provides detailed shade cards that include mixing ratios and instructions for achieving specific effects.

## Comparing Wella and Redken Color Charts

## Color Range and Options

| Feature | Wella | Redken |

| --- | --- | --- |

| Color Lines | Koleston Perfect, Illumina Color, Color Touch | Chromatics, Shades EQ, City Beats |

| Range of Shades | Extensive, including special effects | Broad, with emphasis on toning and effects |

| Focus | Precision coloring with a broad palette | Versatility and customization |

Both brands offer comprehensive color charts, but Wella's tends to focus on a broad spectrum of shades for precise permanent color, while Redken emphasizes toning, glossing, and creative effects.

## Color Match and Transitioning

Transitioning from Wella to Redken or vice versa involves understanding their respective shade levels and tones:

- Use the level numbers (1-10) as common ground.
- Pay attention to tone indicators to match cool or warm shades.
- Be aware that formulations differ; always consult with a professional for precise color matching.

## Practical Tips for Using Wella and Redken Color Charts

### Step-by-Step Guide for Color Matching

- Determine the current hair color level and tone.
- Identify the target shade on the respective color chart.
- Consider the underlying pigment of the hair (natural or previously colored).
- Select the appropriate shade code (number and letter).
- Consult the brand's formulation guidelines or a professional colorist for mixing ratios.

## Common Challenges and Solutions

- **Uneven color results:** Always perform a strand test before full application.
- **Difficulty matching shades:** Use swatches or sample strips to compare shades directly.
- **Transitioning between brands:** Be aware of formulation differences; adjust processing times accordingly.

## Bridging the Gap: Wella Color Chart to Redken

### How to Translate Colors Between Brands

While Wella and Redken have their unique systems, many shades are comparable:

- Use the level numbers (1-10) as a baseline.
- Match tones based on the color indicator (ash, gold, copper, violet).
- Cross-reference shade descriptions and visual swatches.

Example:

- Wella 7A (blonde ash) is roughly comparable to Redken 7A (light blonde ash).
- For more precise matching, compare physical swatches or consult color charts side-by-side.

### Tips for a Seamless Transition

- Always start with a strand test when switching brands.
- Adjust developer strengths based on brand recommendations.
- Consider the undertones of each brand to ensure consistent results.
- Use professional consultation for complex color changes or corrections.

## Conclusion

Understanding the Wella color chart to Redken involves grasping each brand's unique color coding system, shade range, and application guidelines. Both brands offer comprehensive tools to help professionals and enthusiasts select the perfect shades for any desired look. Whether transitioning from Wella to Redken or vice versa, thorough knowledge of their color charts, combined with proper testing and professional advice, can lead to stunning, predictable results. Remember, the key to successful hair coloring is informed decision-making, precise matching, and careful execution.

Additional Resources:

- Consult official Wella and Redken color charts available through their websites.
- Attend professional training sessions for advanced color matching techniques.
- Use physical swatches and sample strips for real-world comparisons.

By mastering the nuances of both Wella and Redken color charts, you can enhance your skills and ensure your clients or yourself achieve the perfect hair color every time.

## Wella Color Chart to Redken: Navigating the Spectrum of Hair Color Options

*Wella color chart to Redken ?* these two names are synonymous with professional hair coloring worldwide. For stylists, colorists, and hair enthusiasts alike, understanding how to transition or compare colors between these two prominent brands can be both an art and a science. This article aims to provide a comprehensive and reader-friendly guide to navigating the intricate world of Wella and Redken color charts, highlighting key similarities, differences, and practical tips for achieving flawless hair color results.

### Understanding the Foundations: Wella and Redken Color Lines

Before diving into the specifics of a color chart comparison, it's essential to grasp the foundational philosophies and product ranges of both brands.

#### Wella: A Legacy of Innovation

Founded in 1880 in Germany, Wella has built a reputation for high-quality hair coloring products rooted in innovation and tradition. Its color range primarily includes:

- Koleston Perfect: Known for vibrant, long-lasting color with excellent grey coverage.
- Illumina Color: Focuses on natural-looking, luminous shades with gentle oxidative chemistry.
- Color Touch: A demi-permanent line offering subtle, semi-permanent results.

Wella's color charts are designed to provide a broad spectrum of shades, from natural blondes and brunettes to vibrant, fashion-forward hues. Their tone categories typically include:

- Blonde (e.g., Ash, Beige, Gold)
- Brunette (e.g., Chocolate, Mahogany)
- Red (e.g., Copper, Ruby)
- Vibrant/Creative Colors (e.g., Purples, Blues)

#### Redken: A Modern Color Powerhouse

Redken, established in 1960 in New York, has gained acclaim for its innovative hair care and coloring products. Its core color lines include:

- Color Fusion: A permanent cream hair color offering 100% coverage and true-to-tone results.
- Chromatics: Known for being ammonia-free, delivering vibrant, multi-dimensional shades.
- Flash Lift: A high-lift bleach for blonde and lightening services.
- Equal Parts: Demi-permanent shades for subtle, semi-permanent color enhancements.

Redken's color charts emphasize versatility and creativity, often showcasing a spectrum that includes natural shades, pastel tones, and bold fashion colors. Their tone categories are similarly organized into:

- Blonde (e.g., Ash, Gold, Beige)
- Brunette (e.g., Mocha, Chocolate)
- Red (e.g., Copper, Burgundy)
- Vibrant & Fashion Colors (e.g., Blues, Purples, Pinks)

### Comparing the Color Palettes: Wella vs. Redken

While both brands offer extensive color options, subtle differences in their palettes and tone undertones can influence the final look.

### Shade Range and Depth

- Wella tends to emphasize natural, luminous shades with a focus on depth and dimension. Their blondes often lean toward cooler or neutral tones, with warm shades available but curated for balance.

- Redken provides a broader array of vibrant and fashion colors, including more pastel and pastel-inspired shades, especially in their Chromatics line.

### Tone and Undertone Nuances

- Wella's color charts emphasize cool and neutral undertones, making them ideal for clients seeking ashier or more subdued looks.

- Redken's shades often highlight warmer and more vivid undertones, especially in their vibrant line, suitable for bold, statement hues.

### Application and Formulation Differences

- Wella's Koleston Perfect uses a classic oxidative formula with a focus on longevity and grey coverage.
- Redken's Chromatics employs a multi-dimensional approach with a focus on vibrancy and fade resistance, often with a more gentle ammonia-free formula.

### Navigating the Color Chart Transition: From Wella to Redken

Transitioning or comparing colors between Wella and Redken involves understanding their tonal equivalencies and formulation nuances.

#### Step 1: Identify the Desired Shade

Begin by pinpointing the exact shade or tone you want to replicate or transition from Wella to Redken.

- Use the Wella color chart to find the specific shade code (e.g., 8A for light ash blonde).
- Cross-reference with the Redken color chart to find the closest match.

#### Step 2: Understand the Tone Equivalencies

While direct one-to-one matches are rare due to formulation differences, general equivalencies are helpful:

| Wella Shade              | Approximate Redken Equivalent       | Notes                          |
|--------------------------|-------------------------------------|--------------------------------|
| -----                    | -----                               | -----                          |
| 8A (Light Ash Blonde)    | 8A (Light Ash Blonde in Chromatics) | Both emphasize cool, ash tones |
| 6N (Dark Natural Blonde) | 6N (Natural Brown in Color Fusion)  | Neutral, balanced shades       |
| 7G (Light Gold Blonde)   | 7G (Gold in Chromatics)             | Warm, golden hues              |
| 5RC (Light Copper)       | 5RC (Copper in Chromatics)          | Vibrant red-orange tones       |

#### Step 3: Adjust Formulation for Tonal Differences

Due to differences in underlying base colors and formulation chemistry, slight adjustments may be necessary:

- For cooler shades (ash, beige): Opt for shades with "A" in their code (e.g., 8A, 7A).
- For warmer shades (golden, copper): Look for "G" or "R" (red) in the code.
- For vibrant or pastel shades: Redken's chromatix or vibrant lines should be selected for intensity and fade resistance.

#### Step 4: Consider the Underlying Base

Some shades require a specific underlying base to achieve the desired result:

- Wella often recommends pre-lightening or using a toner to neutralize unwanted undertones.
- Redken's formulations are designed to work effectively on various underlying bases but may require complementary pre-lightening for pastel or vibrant shades.

#### Practical Tips for Color Transition and Matching

Achieving the perfect match or transition between Wella and Redken colors involves some practical considerations:

- Conduct a Patch Test and Strand Test

Always perform tests to see how the hair reacts to the new brand's formulation. This helps prevent unexpected results.

- Use Color Swatches and Samples

Create small test samples of both brands' shades to compare tones directly under different lighting conditions.

- Consult Color Charts and Digital Resources

Many professional color brands offer digital color charts and virtual tools that can assist in matching shades more accurately.

### - Adjust Developer and Processing Times

Different brands may have varied recommendations for developer strength and processing time; adhere to these to achieve optimal results.

### - Understand Underlying Pigments

Be aware of the underlying pigments in each shade to prevent unwanted tones, especially when transitioning between brands with different formulas.

### Practical Applications: When and Why to Transition from Wella to Redken

Switching brands or incorporating Redken shades into a Wella-based color service can be strategic for various reasons:

#### Expanding Color Options

Redken's vibrant color lines provide options for clients seeking bold, fashion-forward looks that may not be as readily available in Wella's palette.

#### Achieving Better Vibrancy or Fade Resistance

Redken's chromatics and vibrant lines are formulated for high vibrancy and fade resistance, making them attractive choices for long-lasting color effects.

#### Catering to Client Preferences

Some clients may prefer the ammonia-free, gentle formulations of Redken Chromatics, especially those with sensitive scalps or delicate hair.

#### Maintaining Consistency Across Services

Understanding the color chart equivalencies allows stylists to maintain consistent tones when switching brands or offering hybrid services.

### Conclusion: Mastering the Transition Between Wella and Redken

Navigating the transition from Wella color chart to Redken requires a nuanced understanding of their palettes, formulations, and underlying tones. Both brands offer extensive options, but their unique characteristics mean that direct one-to-one matching may not always be straightforward. Skilled

colorists leverage their knowledge of tone equivalencies, undertones, and formulation differences to create beautiful, consistent results that satisfy client expectations.

By familiarizing yourself with the core principles outlined here?comparing shades, understanding underlying bases, and utilizing practical testing?you can confidently incorporate both brands into your professional toolkit. Whether you're aiming for a natural, luminous blonde or a bold, vibrant hue, mastering the art of color chart comparison ensures your hair coloring services are both precise and inspiring.

In Summary:

- Know the foundational philosophies and primary product lines of Wella and Redken.
- Use color charts as visual guides, but always consider underlying tones and formulations.
- Conduct tests and create samples to ensure color accuracy.
- Adjust formulas based on the desired tone and brand-specific characteristics.
- Stay updated with digital resources and professional tools for precision.

With these insights, stylists can seamlessly transition colors between Wella and Redken, enhancing their artistry and delivering exceptional results to clients eager for personalized, vibrant, and lasting hair color.

**Question** What are the main differences between Wella color charts and Redken color charts? Wella color charts typically focus on a wide range of professional shades with detailed tonal options, while Redken color charts emphasize vibrant, trend-driven hues and innovative formulations. Wella is known for its classic and subtle shades, whereas Redken often showcases bold, modern colors with a focus on fashion-forward looks. **Can I use Wella color chart references to achieve Redken shades?** While both brands have their unique color palettes, many professionals use Wella's color chart as a general guide for tonal understanding and then adapt the shades using Redken products. However, for precise results, it's best to consult each brand's specific color formulas and charts. **Are Redken color charts more suitable for trendy and vibrant hair colors compared to Wella?** Yes, Redken color charts tend to feature more trendy, bold, and fashion-forward shades, making them popular for clients seeking vibrant or unconventional hair colors. Wella's charts lean more towards classic, natural, and subtle shades. **How can I transition from Wella color chart shades to Redken shades for my clients?** To transition, first assess the current Wella shade and its underlying tone. Then, choose a Redken shade that complements or enhances that tone, adjusting formulas as needed. Consulting with a professional colorist or using color mixing guides from each brand can ensure a smooth transition. **Are there professional tools or apps that compare Wella and Redken color charts?** Yes, some professional color software and apps, like ColorSmart or SalonViz, offer comparisons and cross-references between different brands' color charts, including Wella and Redken. These tools help stylists select the best shades

and visualize results before application. Which brand's color chart is more popular among stylists for creative and vibrant looks? Redken's color chart is generally more popular among stylists seeking vibrant, creative, and trend-setting hair colors due to its extensive range of bold shades and innovative formulations. Wella is preferred for clients seeking more natural and classic tones.

**Related keywords:** hair color chart, wella vs redken, hair dye comparison, wella hair color, redken hair color, hair coloring brands, color chart hair dye, hair color comparison, wella color palette, redken color options

## WELLA COLOR LOREAL CONVERSION CHART

**wella color loreal conversion chart** is an essential resource for hairstylists, colorists, and beauty enthusiasts who frequently work with both Wella and L'Oréal hair color products. Understanding how to accurately convert shades between these two popular brands ensures consistent results, minimizes errors, and helps maintain client satisfaction. Whether you're transitioning from Wella to L'Oréal or vice versa, having a reliable conversion chart can streamline your process, save time, and enhance your professional expertise. This guide delves into the details of the Wella Color L'Oréal conversion chart, explaining its importance, how to use it effectively, and tips for achieving perfect hair color matches.

## Understanding the Importance of a Conversion Chart

### What is a Conversion Chart?

A conversion chart is a comprehensive guide that maps equivalent or similar hair color shades between different brands. Because each company develops its own unique formulations, naming conventions, and shade systems, direct comparisons are not always straightforward. The conversion chart bridges this gap, providing a reference for professionals to select the correct shade when switching brands.

### Why Use a Wella Color L'Oréal Conversion Chart?

Using a conversion chart helps to:

- Ensure color consistency across brands, especially when color formulas are unavailable or discontinued.
- Save time by quickly identifying equivalent shades without trial and error.

- Reduce the risk of undesirable results caused by incorrect shade matching.
- Facilitate smoother client consultations and expectations management.
- Increase professional credibility by demonstrating expertise in color matching.

## Overview of Wella and L'Oréal Hair Color Systems

### Wella Color System

Wella offers a broad spectrum of hair color lines, including:

- **Wella Koleston Perfect:** Known for vibrant, long-lasting shades with a focus on professional use.
- **Wella Color Touch:** Demi-permanent colors designed for glossing and toning.
- **Wella Blondor:** Highlighting and bleaching products.

Wella shades are often identified by a number and letter system, such as 7/16 (Dark Blonde, Ash).

### L'Oréal Hair Color System

L'Oréal's professional hair color portfolio includes:

- **L'Oréal Professionnel Majirel:** Permanent hair color with a wide shade range.
- **L'Oréal Professionnel INOA:** Ammonia-free, ammonia-free conditioning permanent color.
- **L'Oréal Professionnel Dia Light:** Demi-permanent shades for toning and glossing.

L'Oréal shades often use a numbering system, such as 7.43 (Dark Blonde, Copper Blonde).

### Differences in Shade Nomenclature

While both brands utilize numeric and descriptive naming, the shade tones may not directly correspond. For example:

- Wella 8/1 (Light Blonde, Natural Ash) may not be an exact match to L'Oréal 8.1.
- Some shades may have unique undertones or formulations that influence the final result.

Thus, a reliable conversion chart helps to navigate these differences effectively.

### How to Use the Wella Color L'Oréal Conversion Chart

## Step-by-Step Guide

- **Identify the Wella Shade:** Determine the exact Wella shade code, including tone and level (e.g., 7/1 for Light Blonde Ash).
- **Consult the Conversion Chart:** Locate the Wella shade on the chart and find the corresponding L'Oréal shade(s).
- **Note Undertones and Level:** Ensure that the L'Oréal shade matches the tone (ash, gold, copper) and level (light, medium, dark) of the original Wella shade.
- **Adjust Formulation if Necessary:** Depending on the client's hair condition and desired result, consider mixing shades or adjusting developers.
- **Perform a Test Strand:** Always test the selected shade on a small section to verify the match before full application.

## Tips for Accurate Conversion

- **Understand Undertones:** Pay close attention to undertones (ash, warm, neutral) as they significantly impact the final appearance.
- **Use Professional Judgment:** Some shades may not have an exact match; select the closest alternative and customize if necessary.
- **Document Your Findings:** Keep notes on successful conversions for future reference.
- **Stay Updated:** Brands frequently update shades and formulations; always use the latest version of the conversion chart.

## Common Wella to L'Oréal Shade Conversions

### Light Blonde Shades

Wella Shade Equivalent L'Oréal Shade  
8/1 (Light Blonde, Ash) 8.1 (Light Blonde Ash) 7/16 (Dark Blonde, Ash Blonde) 7.1 (Dark Blonde Ash) 9/0 (Very Light Blonde, Natural) 9.0 (Very Light Blonde Natural)

### Medium Blonde Shades

Wella Shade Equivalent L'Oréal Shade  
6/3 (Dark Blonde, Gold Blonde) 6.3 (Dark Blonde Gold Blonde) 7/0 (Light Blonde, Natural) 7.0 (Light Blonde Natural) 8/3 (Very Light Blonde, Gold Ash) 8.3 (Very Light Blonde Gold Ash)

### Dark Blonde and Brunette Shades

Wella Shade Equivalent L'Oréal Shade  
5/1 (Light Brown, Ash) 5.1 (Light Brown Ash) 4/6 (Brown, Red Copper) 4.66 (Dark Brown Copper) 3/0 (Dark Brown, Natural) 3.0 (Dark Brown Natural)

## Limitations and Considerations in Using the Conversion Chart

### Color Variability

No conversion chart can account for all factors influencing hair color, such as:

- Initial hair condition and previous color treatments.
- Porosity and texture of the hair.
- Application technique and developer strength.

Therefore, results may vary, and professional judgment is crucial.

## Formulation Adjustments

Sometimes, a direct conversion may not produce the desired outcome. Adjustments might include:

- Changing developer volume for lighter or darker results.
- Adding toners or glosses to refine undertones.
- Mixing shades for a custom color match.

## Brand Differences and Formulation Variations

While shades may seem similar, formulations differ:

- Wella and L'Oréal use different base components, affecting how shades develop.
- Undertones and fade patterns may differ over time.

Understanding these differences is essential for achieving optimal results.

## Additional Resources and Tools

### Digital Conversion Tools

Many online tools and apps are available that provide color conversion assistance, often based on updated databases and user feedback.

### Professional Training

Continuing education courses on color theory, brand-specific training, and color matching can enhance your proficiency in using conversion charts effectively.

### Sample Kits and Swatches

Having physical shade swatches from both Wella and L'Oréal can aid in visual comparisons and better understanding of undertones and levels.

## Conclusion

Mastering the use of a wella color loreal conversion chart is a valuable skill for any professional involved in hair

### Wella Color Loreal Conversion Chart: An Expert Guide to Color Compatibility and Mixing

When it comes to professional hair coloring, understanding color compatibility is paramount. Whether you're a seasoned stylist or a DIY enthusiast, navigating the myriad of brands, shades, and formulations can be daunting. Among the most popular brands in the industry are Wella and L'Oréal, each offering a vast array of products designed to deliver vibrant, long-lasting results. However, color matching and conversion between these brands isn't always straightforward. This is where a comprehensive Wella Color Loreal Conversion Chart becomes an invaluable resource, helping professionals and enthusiasts alike to achieve consistent results while minimizing mistakes.

In this article, we'll explore the importance of color conversion charts, delve into how Wella and L'Oréal products compare, and provide practical tips for successful color matching and conversion. Whether you're switching brands, performing color corrections, or expanding your color palette, understanding these conversions can elevate your work and boost client satisfaction.

## Understanding the Need for a Wella Color Loreal Conversion Chart

### Why Do Color Conversions Matter?

Color conversion charts serve as essential tools for colorists who work with multiple brands or are considering switching from one product line to another. The reason is simple: different brands formulate their shades differently, and the same shade number or description may not produce identical results across brands.

For example, a Wella 7/1 (Blonde Ash Gold) may not match an L'Oréal 7.1 (Light Ash Blonde Gold) precisely due to differences in pigment formulations, developer strengths, and underlying base shades. Without proper conversion, you risk ending up with unintended results, such as unwanted warmth, dullness, or uneven tone.

Key reasons to use a conversion chart include:

- Achieving consistent results across different brands
- Simplifying color formulation and mixing
- Avoiding costly and time-consuming corrections
- Enhancing client satisfaction with predictable outcomes
- Streamlining the color application process

## Overview of Wella and L'Oréal Hair Color Lines

Before diving into specific conversions, it's crucial to understand the product ranges offered by Wella and L'Oréal, as well as their unique formulations.

### Wella Color Line

Wella offers several professional color lines, with the most prominent being:

- Wella Koleston Perfect: Known for rich, vibrant shades with excellent gray coverage and durability. It uses a proprietary color system with a vast palette.
- Wella Color Touch: A demi-permanent line suitable for glossing, toning, and subtle color enhancements.
- Wella Blondor: A high-performance lightening powder used for bleaching and lifting.

Wella's key features:

- A broad spectrum of shades, including naturals, ash, gold, copper, and fashion tones
- Well-balanced developer options (e.g., 6%, 9%, 12%) for various lift levels
- Known for precision and consistent results

### L'Oréal Professionnel Color Line

L'Oréal's professional color offerings include:

- L'Oréal Majirel: A permanent cream hair color offering intense pigmentation, excellent coverage, and a wide shade selection.
- L'Oréal INOA: An ammonia-free, oil-based permanent hair color with a focus on gentleness and shine.
- L'Oréal Dia Light: Demi-permanent colors ideal for toning and glossing.

L'Oréal's key features:

- Strong, vibrant pigments designed for high lift and coverage
- Extensive shade ranges, including natural and fashion tones
- Advanced formulations for longevity and shine

## Deciphering the Wella Color Loreal Conversion Chart

A typical Wella Color Loreal Conversion Chart aligns shades from Wella's line to comparable shades in L'Oréal's. These charts are often compiled through extensive testing, color matching, and industry experience.

What does a conversion chart include?

- Shade number or name equivalents
- Description of color tone (ash, gold, copper, etc.)
- Notes on underlying tones and coverage
- Recommendations for mixing ratios, developers, or toners when switching brands

While each chart can vary slightly depending on the source, most comprehensive charts aim to provide clear guidance for:

- Matching natural shades
- Replicating fashion or vibrant shades
- Converting toning shades
- Adjusting lift and tone when switching brands

## Popular Wella and L'Oréal Shade Conversions

Below are some common conversions that professionals frequently reference. Remember, these are starting points; always perform a strand test before full application.

### Natural and Neutral Shades

| Wella Shade | L'Oréal Equivalent | Notes |

|-----|-----|-----|

| Wella 7/1 (Blonde Ash Gold) | L'Oréal 7.1 (Light Ash Blonde Gold) | Both ash shades with gold undertones, ideal for cool blondes |

| Wella 6/1 (Dark Blonde Ash Gold) | L?Oréal 6.1 (Dark Ash Blonde) | For darker, cooler blondes with minimal warmth |

| Wella 8/1 (Very Light Blonde Ash Gold) | L?Oréal 8.1 (Light Ash Blonde) | Bright, cool blond shades |

Gold and Warm Tones

| Wella Shade | L?Oréal Equivalent | Notes |

|-----|-----|-----|

| Wella 8/3 (Very Light Blonde Gold) | L?Oréal 8.3 (Light Gold Blonde) | For warm, luminous blondes |

| Wella 7/4 (Blonde Gold Copper) | L?Oréal 7.4 (Light Copper Gold) | Rich, warm copper-gold shades |

Vibrant and Fashion Shades

| Wella Shade | L?Oréal Equivalent | Notes |

|-----|-----|-----|

| Wella 8/81 (Very Light Blonde Pearl) | L?Oréal 8.81 (Light Pearl Blonde) | Icy, pearl-like tones |

| Wella 6/38 (Dark Blonde Red Copper) | L?Oréal 6.38 (Dark Copper Red) | Deep, warm red-copper shades |

Mixing and Formulation Tips When Converting

Switching between Wella and L?Oréal requires understanding their underlying formulations and adjusting your mixes accordingly.

Key tips include:

- Match Developer Strengths: Both brands offer different developer options. For example, Wella?s 6% (20 volume) developer is roughly equivalent to L?Oréal?s 20 volume developer. Confirm compatibility based on the desired lift.
- Adjust Pigment Ratios: Wella?s shades tend to be more balanced, while L?Oréal?s may have

more intense pigments. You may need to dilute or intensify shades to match desired results.

- Consider Underlying Tones: Some shades may require additional toning or base adjustments to account for baseline hair color or existing tones.
- Perform Strand Tests: Always test on a small section before full application to verify color outcome.
- Use Toners for Refinement: If shades don't match perfectly, toners can help fine-tune the final result.

## Practical Application Examples

Example 1: Transitioning a client from Wella Blonde Ash Gold to L'Oréal Light Ash Blonde Gold

- Start with a strand test using L'Oréal 7.1 mixed with 20 volume developer.
- Adjust the mixing ratio if necessary?perhaps adding a small amount of a neutral or ash toner to match the Wella shade.
- Observe the tone after processing; make adjustments for warmth or coolness accordingly.

Example 2: Achieving a vibrant copper look using Wella and L'Oréal

- Use Wella 7/4 as a base, mixed with 20 volume developer.
- Convert to L'Oréal equivalent, such as 7.4, and consider adding a small amount of red or copper toner to enhance vibrancy.
- Keep in mind the base hair color and lift level to ensure proper color deposit.

## Limitations and Considerations

While a conversion chart is a valuable tool, it's essential to recognize its limitations:

- Variability in Hair Condition: Porosity, previous color treatments, and hair health can influence results.
- Differences in Pigment Intensity: Even with conversion, shades may appear different due to formulation differences.
- Brand-Specific Features: Some brands offer unique properties (e.g., ammonia-free, conditioning agents) that influence color behavior.
- Environmental Factors: Lighting conditions and hair base color can alter perceived shades.

## Conclusion: Mastering Color Conversion for Consistent, Predictable Results

A well-designed Wella Color Loreal Conversion Chart is an essential asset for any professional colorist. It simplifies complex color relationships, streamlines formulation processes, and helps ensure predictable results across different product lines. Remember, while charts provide a solid starting point, hands-on testing, experience, and understanding hair's unique characteristics are key to mastering color conversion.

By integrating these tools and tips into your practice, you can confidently switch between brands, create customized shades, and deliver stunning, consistent hair color results that keep clients coming back. Whether you're adjusting a subtle toner or crafting a bold fashion look, a thorough understanding of color compatibility is your secret weapon in achieving perfection.

Embrace the power of knowledge and precision?your clients will notice

**Question** What is the purpose of the Wella Color Loreal conversion chart? The Wella Color Loreal conversion chart helps hair professionals accurately match and convert hair color formulas between Wella and Loreal products, ensuring consistent results across different brands. **How do I use the Wella to Loreal color conversion chart?** To use the chart, locate your current Wella shade and its formula, then find the corresponding Loreal shade and formula listed next to it to achieve a similar color result with Loreal products. **Can I use the Wella Color Loreal conversion chart for all hair types?** The chart provides general conversions, but for optimal results, consider hair type, condition, and existing color. Consulting a professional is recommended for complex color corrections. **Are there any differences in formulation when converting between Wella and Loreal?** Yes, since Wella and Loreal use different formulations and dye technologies, slight variations in tone and longevity may occur. Adjustments might be necessary for perfect results. **Is the Wella Color Loreal conversion chart suitable for professional salon use?** Absolutely, the chart is designed primarily for professionals to ensure accurate color matching and seamless brand conversions during salon services. **Where can I find the latest version of the Wella Color Loreal conversion chart?** The latest conversion chart can typically be found on official Wella and Loreal professional websites, or by consulting with your product supplier or distributor.

**Related keywords:** Wella color chart, Loreal hair color chart, hair color conversion guide, Wella to Loreal color match, professional hair color chart, Wella hair dye guide, Loreal color selector, hair color comparison chart, Wella Loreal color mapping, hair dye conversion tools

**Read the full article online:** [Wella Color Loreal Conversion Chart](#)