

emma watson women s rights activist women leading Ebook

emma watson women s rights activist women leading has become an inspiring example of how a celebrity can leverage their platform to champion critical social issues, particularly women's rights. As an actress turned activist, Emma Watson exemplifies leadership in advocating for gender equality and empowering women worldwide. Her efforts extend beyond public speeches to tangible initiatives aimed at fostering change, making her a prominent figure among women leading social justice movements today.

Emma Watson's Journey from Actress to Women's Rights Advocate

Early Life and Rise to Fame

Emma Watson gained global recognition through her portrayal of Hermione Granger in the Harry Potter film series. Her acting career positioned her as a household name, but alongside her fame, she developed a strong sense of social responsibility. Her awareness of gender inequality issues grew during her childhood and adolescence, eventually motivating her to dedicate herself to activism.

Transition into Activism

Watson's transition from Hollywood star to outspoken advocate began around 2014 when she was appointed as a UN Women Goodwill Ambassador. Her involvement with the UN marked a pivotal point in her activism, providing her with a platform to address gender inequality on a global stage.

Emma Watson's Contributions to Women's Rights

The HeForShe Campaign

One of Watson's most influential initiatives is the HeForShe campaign launched by UN Women in 2014. This solidarity movement encourages men and boys to participate actively in advocating for gender equality.

- **Objective:** Engage men and boys as allies in ending gender discrimination and violence against women.
- **Impact:** Over 1 million men and women signed the pledge, and the campaign gained worldwide

attention.

- **Activities:** Campaigns, speeches, and partnerships with organizations to promote equality.

Watson's speech at the UN headquarters, where she articulated the importance of gender equality and called on men to join the movement, became a defining moment in her advocacy career.

Advocacy for Education and Female Empowerment

Emma Watson strongly advocates for education as a tool for empowering women. She has supported initiatives that aim to increase access to education for girls and young women, especially in developing countries.

- Partnering with organizations like Camfed and the Malala Fund.
- Campaigning for policies that promote gender equality in educational settings.
- Encouraging young women to pursue leadership roles and challenge societal norms.

Addressing Gender-Based Violence and Discrimination

Watson speaks out against violence and discrimination faced by women worldwide. She emphasizes the importance of legal reforms, social change, and community support systems to protect women's rights.

Women Leading Change: Emma Watson as a Role Model

Leadership and Influence

Emma Watson exemplifies women leading social change through her vocal advocacy and active participation in global initiatives. Her leadership is characterized by:

- Using her celebrity status to raise awareness about gender inequality.
- Collaborating with NGOs, policymakers, and other activists to implement solutions.
- Promoting intersectionality, recognizing that women's experiences are shaped by race, class, and other identities.

Empowering Women Through Education and Representation

By speaking out on international platforms and supporting educational initiatives, Watson encourages women to take leadership roles and become agents of change themselves.

Challenges and Criticisms

Despite her positive influence, Watson's activism has faced criticism from some quarters, questioning the effectiveness of celebrity-led campaigns and the depth of her engagement. However, her persistent efforts continue to inspire many and contribute meaningfully to the global conversation on gender equality.

The Broader Impact of Emma Watson's Women's Rights Activism

Influencing Policy and Public Opinion

Watson's advocacy has helped shape public discourse and influence policymakers to prioritize gender equality initiatives. Her speeches and campaigns have prompted discussions in media, government, and civil society.

Inspiring Women and Girls Worldwide

As a prominent female figure, Watson's commitment encourages women and girls to pursue their aspirations, challenge stereotypes, and participate actively in societal development.

Partnerships and Collaborations

Her work often involves partnering with organizations that focus on women's rights, education, and social justice. These collaborations amplify her impact and help sustain long-term change.

How Women Are Leading Today: Lessons from Emma Watson

Women Leading in Various Sectors

Emma Watson's activism exemplifies how women are leading change across multiple sectors:

- **Politics:** Female leaders advocating for gender equality policies.
- **Business:** Women entrepreneurs and executives promoting inclusive workplaces.
- **Activism:** Women-led movements fighting for social justice and human rights.
- **Arts and Media:** Women using creative platforms to challenge stereotypes and inspire change.

Key Traits of Women Leading Change

The success stories, including Emma Watson's, highlight traits such as:

- Resilience and determination
- Empathy and inclusivity
- Ability to mobilize communities
- Strategic thinking and collaboration

How to Support Women's Rights and Women Leading

Get Involved

Individuals can contribute to women's rights by:

- Supporting organizations working towards gender equality.
- Raising awareness through social media and community engagement.
- Advocating for policy changes that promote women's rights.
- Mentoring and empowering women in personal and professional spheres.

Educate Yourself and Others

Understanding the issues women face globally and locally is crucial. Educate yourself about intersectionality, cultural contexts, and recent developments in women's rights.

Be a Woman Leading in Your Community

Leadership isn't limited to public figures. Every woman can lead by example in her community, workplace, or family, fostering an environment of equality and respect.

Conclusion: The Power of Women Leading for Change

Emma Watson's journey from a beloved actress to a formidable women's rights activist underscores the importance of leadership in achieving social justice. Her advocacy demonstrates that women leading change can influence policies, shift societal norms, and inspire generations. As we reflect on her work, it becomes evident that empowering women and encouraging leadership at all levels are vital steps toward a more equitable world. Everyone has a role to play – whether through advocacy, education, or everyday actions – in supporting women's rights and fostering leadership among women everywhere.

Emma Watson women's rights activist women leading has become a defining image of modern advocacy, blending celebrity influence with genuine commitment to gender equality. As an actress turned activist, Emma Watson exemplifies how women leading social change can leverage their platforms to inspire global movements. Her journey from the silver screen to the forefront of

women's rights activism highlights the power of women leading with conviction, intelligence, and empathy.

Introduction: The Power of Women Leading in Social Movements

In recent years, the role of women leading social and political change has gained momentum worldwide. From grassroots campaigns to international forums, women are increasingly stepping into roles that influence policy, reshape societal norms, and challenge patriarchal structures. Emma Watson women's rights activist women leading exemplifies this shift; her leadership style combines celebrity influence with strategic activism, demonstrating how women can harness their voices for transformative change.

This guide explores Emma Watson's journey as a women's rights advocate, the significance of women leading in activism, and how her example inspires others to follow suit. We will delve into her background, her advocacy work, and the broader context of women leading social movements today.

Emma Watson's Journey from Actress to Activist

Early Life and Career

Emma Watson rose to fame through her performance as Hermione Granger in the Harry Potter film series, captivating audiences worldwide. While her acting career brought her fame, Watson's passion for social justice grew alongside her rise to stardom.

Transition into Advocacy

Around 2014, Watson publicly committed herself to gender equality, becoming a prominent voice in the movement. She was appointed as a UN Women Goodwill Ambassador and launched the HeForShe campaign, encouraging men to participate in advocating for women's rights.

The HeForShe Campaign

Launched in 2014, HeForShe is a solidarity movement that calls for men to join women in fighting gender inequality. Emma Watson's compelling speech at the United Nations made headlines, emphasizing that gender equality benefits everyone and that men have a crucial role in ending sexism.

Key Achievements

- Co-founded the Our Shared Shelf book club to promote awareness of feminist issues.
- Advocated for policy changes related to equal pay, workplace harassment, and education.
- Engaged with various organizations to promote girls' education and women's economic empowerment.

The Significance of Women Leading in Social Movements

Breaking Stereotypes and Challenging Norms

Women leading movements challenge societal stereotypes that often confine women to passive roles. Emma Watson's leadership exemplifies active engagement, articulate advocacy, and strategic outreach.

Inspiring Future Generations

Visibility matters. When women like Watson step into leadership roles, they inspire young girls and women worldwide to believe in their capacity to create change.

Building Inclusive Movements

Women leaders often emphasize intersectionality—recognizing that gender inequality intersects with race, class, and other social identities. This approach fosters more comprehensive and effective activism.

How Emma Watson Exemplifies Women Leading

Strategic Use of Platforms

Emma Watson has utilized various platforms—UN speeches, social media, interviews—to amplify messages about gender equality. Her visibility helps bring issues to mainstream consciousness.

Collaboration and Partnership

She has collaborated with organizations like the UN, feminist groups, and educational institutions, demonstrating that women leading often involves building alliances.

Focus on Education and Empowerment

A core part of her activism emphasizes education's role in empowering women and girls. She advocates for access to quality education as a fundamental human right.

Characteristics of Women Leading: Lessons from Emma Watson

- Authenticity ? Genuine passion inspires trust and engagement.
- Strategic Communication ? Using compelling narratives and platforms to reach diverse audiences.
- Collaboration ? Building partnerships for broader impact.
- Resilience ? Persisting despite opposition or setbacks.
- Inclusive Vision ? Recognizing and addressing intersecting issues of inequality.

Broader Context: Women Leading Movements Globally

Notable Women Leaders in Activism

- Malala Yousafzai ? Education advocate and Nobel laureate.
- Michelle Bachelet ? United Nations High Commissioner for Human Rights.
- Tarana Burke ? Founder of the Me Too movement.
- Greta Thunberg ? Climate change activist.

Challenges Women Leaders Face

- Societal resistance and patriarchal norms.
- Media scrutiny and misrepresentation.
- Balancing activism with personal life.
- Resistance within political and organizational structures.

The Role of Men in Women-Led Movements

Emma Watson's HeForShe campaign underscores that gender equality is a collective effort involving everyone. Men's participation is essential for systemic change.

How Women Leading Can Transform Societies

Policy Changes and Legislation

Women leaders in activism often influence policy reforms, such as anti-discrimination laws, equal pay acts, and reproductive rights legislation.

Cultural Shifts

Visibility of women leading social change shifts societal attitudes, fostering more inclusive and equitable cultures.

Economic Empowerment

Advocacy can lead to increased opportunities for women economically, breaking cycles of poverty and dependence.

How to Support Women Leading in Advocacy

- Amplify Voices: Share stories of women leaders like Emma Watson.
- Educate Yourself: Learn about gender issues and intersectionality.
- Participate in Campaigns: Join or support movements promoting women's rights.
- Advocate for Policy Change: Support legislation that advances gender equality.
- Mentor and Empower Others: Encourage women and girls to take leadership roles.

Conclusion: Embracing Women Leading for a Fairer Future

Emma Watson women's rights activist women leading exemplifies the transformative power of women stepping into leadership roles. Her journey underscores the importance of authentic advocacy, strategic collaboration, and unwavering resilience. As more women take on leadership positions—be they in activism, politics, business, or community organizing—the global movement toward gender equality gains momentum.

Women leading is not just about individual achievement; it's about reshaping societies to be more just, inclusive, and equitable. Emma Watson's example is a beacon for all aspiring women leaders, demonstrating that with passion, purpose, and perseverance, meaningful change is possible. Let's continue to support and celebrate women leading the way toward a brighter, more equitable future for all.

Question How has Emma Watson contributed to women's rights activism? Emma Watson has been a prominent advocate for women's rights, notably serving as a UN Women Goodwill Ambassador and launching the HeForShe campaign to promote gender equality worldwide. What initiatives has Emma Watson led to empower women? Emma Watson has led initiatives such as the HeForShe campaign, which encourages men to actively participate in advocating for gender equality, and has supported various projects promoting education and economic empowerment for women. In what ways does Emma Watson inspire women to take leadership roles? Emma Watson inspires women by speaking out about gender equality, sharing her own experiences, and encouraging women to lead change in their communities through education, activism, and advocacy. How does Emma Watson's activism influence the global women's rights movement?

Emma Watson's high-profile advocacy raises awareness, mobilizes young people, and influences policy discussions around women's rights, making her a leading voice in the global movement for gender equality. What are some notable speeches or campaigns led by Emma Watson for women's empowerment? Her notable speeches include her UN Women address launching the HeForShe campaign, where she calls for men to support gender equality, and her participation in various international forums advocating for women's rights. How does Emma Watson support women in leadership positions? Emma Watson supports women in leadership by promoting equal opportunities, highlighting female role models, and advocating for policies that empower women to assume leadership roles across sectors. What impact has Emma Watson had on young women aspiring to lead in activism? Emma Watson serves as a role model for young women by demonstrating that advocacy and leadership are accessible to all, inspiring them to become active participants in fighting for women's rights and social justice.

Related keywords: Emma Watson, women's rights, gender equality, feminist activism, UN Women, HeForShe, women empowerment, gender justice, women's leadership, feminist advocate

Magazine Womens Day

Magazine Women's Day: Celebrating Strength, Empowerment, and Inspiration

Every year, on International Women's Day, magazines around the world come alive with stories of women's achievements, struggles, and aspirations. **Magazine Women's Day** features inspiring articles, striking visuals, and powerful messages that highlight the importance of gender equality and women's rights. These publications serve as a reflection of societal progress and a catalyst for change, celebrating women of all backgrounds and ages. Whether through feature stories, interviews, or special editions, magazines dedicate their pages to honoring women's contributions and advocating for a more inclusive future.

In this article, we explore the significance of **Magazine Women's Day**, its history, how magazines celebrate women's achievements, and ways to participate in this global movement. Let's delve into the world of magazine editions that make Women's Day memorable and impactful.

The Significance of Magazine Women's Day

Highlighting Women's Achievements

Magazines have long been a platform to showcase women's accomplishments across various fields—be it science, arts, politics, sports, or business. On Women's Day, these publications

dedicate special editions to celebrating trailblazing women who have broken barriers and paved the way for future generations. Such stories inspire readers and serve as proof that gender equality is achievable.

Raising Awareness About Gender Equality

Magazines play a crucial role in raising awareness about ongoing gender disparities and social issues women face worldwide. By featuring investigative journalism, opinion pieces, and personal stories, they educate the public about topics like wage gaps, gender-based violence, and underrepresentation. Women's Day editions often include calls to action, encouraging readers to advocate for change.

Fostering a Sense of Community

Magazines foster a sense of community among women by sharing stories of resilience, solidarity, and empowerment. They provide a platform for women to see themselves represented, find role models, and connect over shared experiences. This sense of belonging is vital for building confidence and inspiring collective action.

Historical Context of Women's Day in Magazines

The Origins of International Women's Day

International Women's Day originated in the early 20th century, rooted in labor movements and women's rights activism. As the day gained momentum, magazines became instrumental in spreading awareness, documenting progress, and celebrating women's contributions.

Evolution of Women's Day Celebrations in Magazines

Initially, magazines focused on highlighting women's struggles and advocating for rights. Over time, the tone shifted to celebrating success stories, achievements, and empowerment. Modern magazine editions now blend celebration with activism, reflecting societal changes and ongoing challenges.

How Magazines Celebrate Women's Day

Special Editions and Covers

Many magazines release special Women's Day editions featuring powerful cover stories, iconic women, and thematic content. These editions often include:

- Portraits of inspiring women from various sectors
- In-depth interviews with change-makers
- Features on women's rights movements
- Artistic visuals emphasizing female strength

Feature Stories and Profiles

Magazines highlight stories of women overcoming adversity, achieving milestones, and making a difference in their communities. These features serve as motivating examples and highlight diverse perspectives.

Interactive Campaigns and Collaborations

Some magazines partner with NGOs, brands, and activists to run campaigns promoting gender equality. These can include social media initiatives, reader participation drives, and awareness events.

Editorials and Opinion Pieces

Thought leaders and influential women contribute editorials that discuss issues like women's rights, feminism, and social justice, fostering dialogue among readers.

Ways to Engage with Women's Day through Magazines

Subscribe and Support Women-Centric Publications

Supporting magazines that focus on women's stories and issues helps amplify their impact. Consider subscribing to or purchasing magazines that prioritize gender equality and female empowerment.

Share and Discuss Content

Read and share inspiring articles with your network. Engage in discussions about women's achievements and challenges to raise awareness and foster change.

Participate in Magazine Campaigns

Join online campaigns, contests, or events organized by magazines during Women's Day. Your participation can help spread important messages and inspire others.

Create Your Own Stories

If you have a story of resilience or achievement, consider submitting it to magazines or sharing it on social media. Personal stories can resonate deeply and motivate others.

Top Magazines Celebrating Women's Day

- **Vogue:** Known for its fashion and culture coverage, Vogue often features influential women, fashion icons, and discussions on gender roles.
- **Time:** Publishes special editions highlighting women leaders, innovators, and social change advocates.
- **Forbes:** Focuses on women entrepreneurs, business leaders, and economic empowerment stories.
- **Elle:** Celebrates women's achievements in arts, fashion, and activism with inspiring profiles and editorials.
- **National Geographic:** Shares stories of women explorers, scientists, and environmentalists making a difference worldwide.

Conclusion: The Power of Magazine Women's Day

Magazine Women's Day is more than just a celebration; it's a movement that recognizes the resilience, strength, and brilliance of women everywhere. Through compelling storytelling, impactful visuals, and advocacy, magazines inspire change and foster a culture of equality. As consumers and readers, supporting these editions and engaging with their content amplifies the message of empowerment.

Remember, every story told and every voice heard on Women's Day through magazines contributes to building a more inclusive and equitable world. Let's celebrate women's achievements, recognize ongoing challenges, and commit to supporting gender equality—not just on this special day, but every day.

Together, through the power of media and storytelling, we can continue to uplift women and create a future where everyone has the opportunity to thrive.

Magazine Women's Day is a celebrated occasion that shines a spotlight on the achievements, struggles, and ongoing journey toward gender equality for women worldwide. This special day serves as a reminder of the progress made and the work still ahead, inspiring countless publications to craft features that honor women's contributions across various spheres of life. As a prominent theme in media, Magazine Women's Day offers a unique platform to amplify voices, showcase stories of resilience, and advocate for positive change. In this guide, we'll explore the significance of Magazine Women's Day, its evolution over time, and how publications can craft meaningful, impactful content that resonates with readers.

The Significance of Magazine Women's Day

Magazine Women's Day is more than just a day for celebration; it is an opportunity to reflect on issues surrounding gender equality, representation, and empowerment. Magazines, as influential media outlets, have historically played a pivotal role in shaping societal perceptions of women. From covering pioneering women in history to highlighting contemporary issues such as wage gaps, representation in leadership, and reproductive rights, magazine features help inform and inspire.

Key reasons why Magazine Women's Day is essential:

- Celebrating Achievements: Highlighting women's accomplishments across arts, science, politics, sports, and business.
- Raising Awareness: Drawing attention to ongoing challenges like gender discrimination, violence, and inequality.
- Inspiring Action: Motivating readers to support women's rights and participate in social change initiatives.
- Fostering Representation: Promoting diverse stories that reflect the multifaceted nature of womanhood.

The Evolution of Women's Day in Media

Historically, magazines have mirrored societal attitudes toward women, evolving from stereotypical portrayals to more nuanced, empowering narratives.

Early Representations

- Portrayals focused on beauty standards, domestic roles, and idealized femininity.
- Limited space for women's voices or professional achievements.

Shifts Toward Empowerment

- Introduction of features on women breaking barriers in politics, science, and arts.
- Coverage of women's rights movements and feminist campaigns.

Contemporary Approaches

- Emphasis on intersectionality, acknowledging diverse backgrounds and experiences.

- Highlighting stories of resilience, leadership, entrepreneurship, and activism.
- Using platforms for advocacy rather than mere celebration.

This evolution underscores the importance of responsible, impactful storytelling on Magazine Women's Day.

How to Create Impactful Magazine Content for Women's Day

For editors, writers, and content creators, crafting compelling features for Magazine Women's Day involves thoughtful planning, research, and a genuine understanding of issues faced by women today.

- Identify Your Focus

Decide on the core message or theme for the issue or feature, such as:

- Celebrating pioneering women in a specific industry.
- Addressing gender equality challenges in your region.
- Highlighting stories of women overcoming adversity.
- Promoting women's health, education, or economic empowerment.

- Curate Diverse Voices

Representation matters. Include stories from:

- Women of various ages, backgrounds, and professions.
- Marginalized communities and underrepresented groups.
- Voices from different cultural, racial, and socio-economic contexts.

- Conduct In-Depth Research

Ensure accuracy and sensitivity by:

- Interviewing women directly involved in relevant fields.
- Consulting reputable sources and data.

- Being aware of cultural nuances and avoiding stereotypes.
- Focus on Storytelling

Make narratives engaging and relatable:

- Use personal stories to illustrate broader issues.
- Incorporate visuals?photos, infographics, and artwork.
- Highlight moments of triumph and resilience.
- Incorporate Expert Insights

Add depth with commentary from:

- Feminist scholars and activists.
- Industry leaders and pioneers.
- Community organizers and educators.
- Call to Action

Encourage readers to participate beyond reading:

- Share stories on social media.
- Support women-led initiatives and charities.
- Advocate for policy changes.

Content Ideas for Women's Day Magazine Features

To inspire your content creation, here are some impactful ideas for Magazine Women's Day features:

Profiles and Interviews

- Celebrating women who have shattered glass ceilings.

- Personal stories of overcoming societal barriers.
- Leaders in women's rights movements.

Historical Highlights

- Pioneering women in history.
- Milestones in women's rights and achievements.
- Evolution of women's roles in society.

Issue-Focused Articles

- Addressing the gender pay gap.
- Women's health and wellness.
- Women in STEM and technology.
- Women's entrepreneurship and economic empowerment.

Cultural and Artistic Features

- Women's contributions to art, music, and literature.
- Spotlight on female artists and creators.
- Exploring cultural perceptions of women.

Action and Advocacy

- Profiles of campaigns fighting for gender equality.
- How to support local women's organizations.
- Tips for readers to become allies and advocates.

Best Practices for Publishing Women's Day Content

To ensure your magazine's Women's Day feature is respectful, impactful, and resonant, consider the following:

- **Avoid Stereotypes:** Present women as complex individuals, not just symbols or stereotypes.
- **Use Respectful Language:** Be mindful of terminology and cultural sensitivities.
- **Highlight Solutions:** Focus on progress and initiatives making positive change.

- Engage Readers: Incorporate interactive elements like reader stories, polls, or calls for participation.
- Ensure Inclusivity: Cover diverse identities and experiences to reflect the multifaceted nature of womanhood.

The Power of Visuals and Design

Visual storytelling enhances the impact of your content:

- Use powerful imagery that celebrates strength, diversity, and resilience.
- Incorporate vibrant colors associated with Women's Day, such as purple, green, and white.
- Design layouts that are clean, engaging, and accessible.

Measuring Impact and Continuing the Conversation

After publishing your Women's Day feature, consider ways to sustain engagement:

- Share stories across social media platforms.
- Host webinars, panel discussions, or interviews.
- Collaborate with women's organizations for events.
- Encourage reader participation through comments and stories.

Conclusion

Magazine Women's Day is a vital occasion to honor women's achievements, shed light on ongoing challenges, and inspire action for gender equality. As content creators, journalists, and publishers, your role is crucial in shaping perceptions and fostering a culture of respect, empowerment, and inclusivity. By crafting thoughtful, authentic, and diverse stories, you can contribute meaningfully to the global movement for women's rights, making every issue a testament to progress and hope.

Remember, the power of storytelling can inspire change. Use your platform to celebrate women's stories—past, present, and future—and help build a more equitable world.

Question What are some popular magazine features for Women's Day? Popular magazine features for Women's Day often include inspiring stories of women achievers, fashion and beauty tips, health and wellness advice, and articles highlighting gender equality and women's rights. How can magazines celebrate Women's Day effectively? Magazines can celebrate Women's Day by showcasing diverse women stories, promoting women-led initiatives, running special editions focused on women's achievements, and supporting campaigns that advocate for gender equality.

Which magazines typically publish Women's Day special editions? Major fashion, lifestyle, and women-focused magazines such as Vogue, Cosmopolitan, Elle, and Good Housekeeping often publish Women's Day special editions highlighting women's stories and issues. How has Women's Day influenced magazine content over recent years? Women's Day has led magazines to feature more empowering stories, highlight women entrepreneurs, address social issues affecting women, and promote inclusivity and diversity in their content. Are there digital magazine campaigns for Women's Day? Yes, many digital magazines run special campaigns, virtual events, and online features on Women's Day to reach a broader audience and promote awareness about women's issues. What role do magazines play in promoting gender equality on Women's Day? Magazines play a crucial role by raising awareness, challenging stereotypes, amplifying women's voices, and encouraging societal change through impactful stories and advocacy. How can brands collaborate with magazines for Women's Day promotions? Brands can collaborate with magazines through sponsored content, special features on women-led products or initiatives, and by supporting campaigns that celebrate women and promote gender equality. What are some creative ideas for Women's Day magazine covers? Creative ideas include featuring diverse women from different backgrounds, using bold empowering slogans, incorporating artistic illustrations, or showcasing women in leadership roles to inspire readers. How can readers engage with magazine Women's Day content? Readers can engage by sharing stories, participating in online campaigns, attending virtual events, and supporting women-centric initiatives promoted by magazines on Women's Day.

Related keywords: women's day, women's magazine, women's empowerment, female celebration, women's issues, women empowerment, women's articles, women-focused magazine, women's rights, women's feature

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